

OFFER FOR LUBANA AG

Content Production

Office and Commercial Space | Vita Campus Kirchbergstrasse 99

creasquare

Your creative agency for campaigns,
video production, and social media.

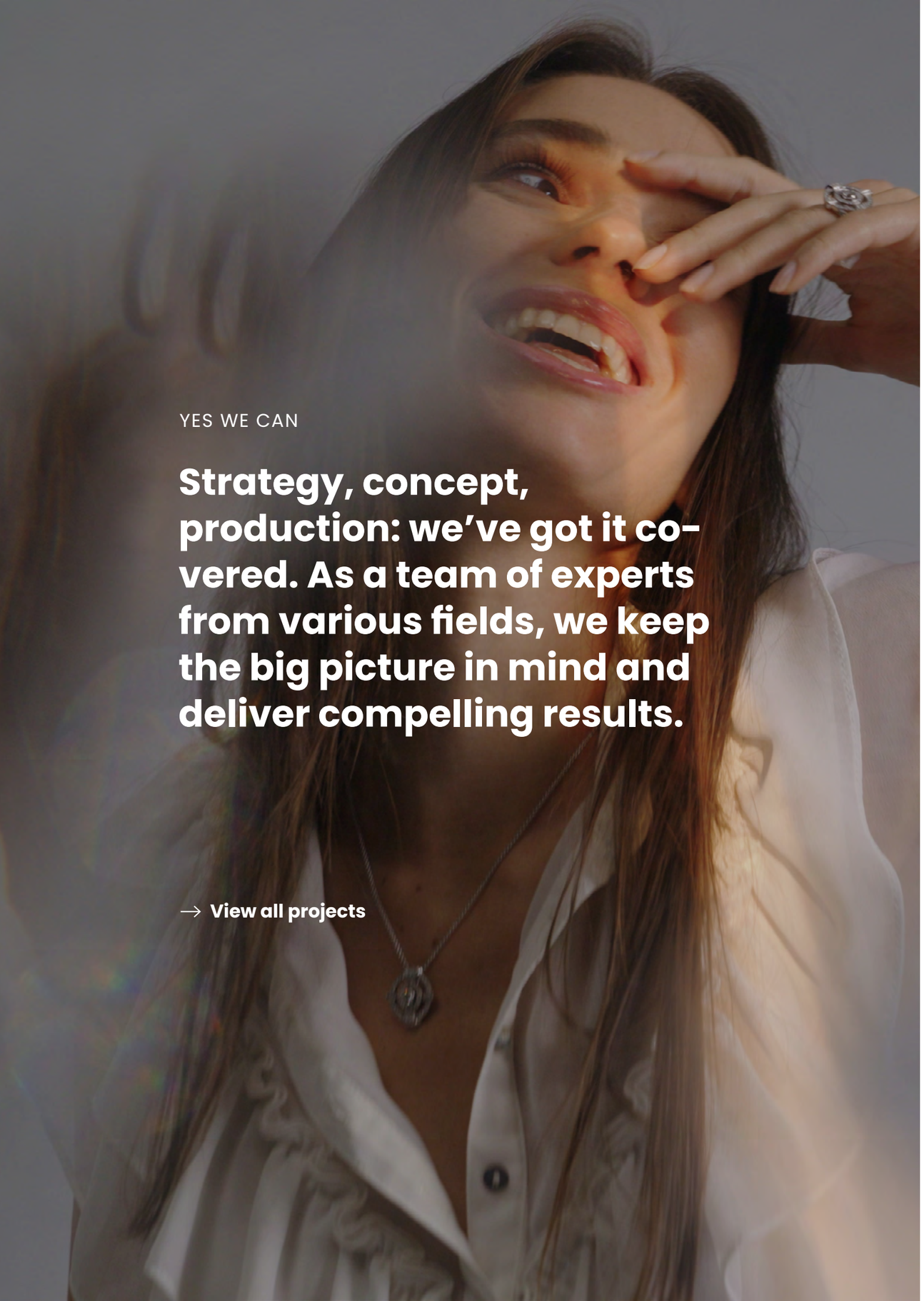


NICE TO PLEASE YOU

Too young for wrinkles, old enough for solid experience: Creative to the core, we keep our focus squarely on what matters, are always emotionally invested, and stay on point. We've got that certain something—and a little bit of everything else, too. Campaigns, video productions, and social media—it's all in our repertoire. Are you in?

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Gurten – Park im Grünen
Croix-Rouge suisse – Schweizerisches Rotes Kreuz – Canton de Berne – Kanton Bern
Wankdorf Center – Shopping
Technische Fachschule Bern
Lindenhofgruppe
senevita – Näher am Menschen
Schweizerischer Nationalfonds
ebi-pharm
Universität Zürich[UZH]
Hauenstein Gruppe
Eidgenössische Sondermünzen – Swiss Premium Editions
Migrol
NZZ Connect
Rado Switzerland
Space Eye
Inselgruppe
RUAG
Wander
Kanton Bern – Canton de Berne
Jungfrau – Top of Europe
Frieden – Swiss Jewellers since 1898



READY TO GO

The Briefing

Lubana AG, a real estate management company, would like to market the commercial space at Kirchbergstrasse 99 in Burgdorf.

The goal is to find suitable tenants for the vacant commercial spaces.

To this end, we are leveraging social media, among other channels. We produce content for this purpose, which can then be used in a social media campaign or as an organic post.

This offer applies to all available commercial spaces at Kirchbergstrasse 99 combined.

The service offerings are as follows:

--> *Content production*
The package includes the production of up to 7 content assets, including preparation for use as social media ads or organic posts.
- 3x Single Image Assets
- 2x Carousel Assets
- 2x Videos (Mobile Phone)

--> *Optional: Campaign Management*
In addition to content production, you can book full campaign management for each real estate property. Campaign management includes the following services:
- One-time tracking setup per website
- One-time campaign setup per advertised property
- Monthly campaign optimization per advertised property

AND NOW

OUR OFFER FOR YOU:

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Lubana AG
Frau Karin Rappa
Fischermätteliweg 19
3401 Burgdorf
Schweiz

Office and Commercial Space | Vita Campus | Kirchbergstrasse 99

date:	22.10.2026	contact person:	Lustenberger Joel
valid to:	21.11.2026	customer number:	001182
VAT number:	CHE-343.345.437 MWST		

Dear Karin,

We are very excited to work with you on this project. We are pleased to present the following proposal.

pos.	description	quantity	unit price	total price CHF
1	**Project Management**			**577.50**
1.1	**Project Management** Organization and Planning of the Project	1.50 h	165.00	247.50
1.2	**Meetings and Discussions**	2.00 h	165.00	330.00

pos.	description	quantity	unit price	total price CHF
2	**Content production for the office and commercial space | Vita Campus | Kirchbergstrasse 99** A total of 7 content pieces will be created as part of this package. Optimized for advertising and organic posting: • 3 individual images • 2 carousels • 2 videos			**2'970.00**
2.1	**Asset Production (Single Images & Carousels)** *Under this service, we create content that can be used as social media ads in a campaign or as organic posts on your channels.* Contents: • Conception • 3 single-image creatives in 1:1 and 9:16 aspect ratios • 2 carousels in 1:1 aspect ratio	6.00 h	165.00	990.00
2.2	**Asset Production (Video)** *In addition to the single images and carousel assets, we'll create up to two simple videos shot with a cell phone, including a wireless microphone, optimized for social media campaigns or as organic posts.* Contents: • Conception • Up to 2 short videos optimized for social media ads or organic posting • Mobile phone equipment & software • 1/2 day of on-site production within a 20km radius of Bern • Editing • Subtitles • Adaptation to 1:1 and 9:16 aspect ratios	12.00 h	165.00	1'980.00
	total			**3'547.50**
	plus VAT 8.10%			287.35
	offer sum including VAT			**3'834.85**

pos.	description	quantity	unit price	total price CHF
	optional position			
1	**Advertising-Account access for creasquare** ***(One-time initial setup)*** *In order for us to run ads for you, we need access to the relevant advertising accounts. We will handle the authorization process together with you and set up the necessary accounts where needed.* • Grant access to Meta Ads Manager • Grant access to Google Tag Manager • Grant access to Google Analytics Note: This position does not apply if account access was already granted during a previous collaboration.	1.00 h	165.00	165.00
2	**Social Media Ads**			**2'410.00**
2.1	**Website Tracking** ***(One-time setup fee per website)*** *Here, we'll review, set up, or update your conversion tracking on the website. Properly configured tracking is essential for effective online marketing and data-driven analytics.* • Set Up / Review Meta Conversion Events (Form Submitted) • Set Up / Review Google Analytics Conversion Events (Form Submitted) Note: This position does not apply if the tracking setup was already installed during a previous collaboration.	4.00 h	165.00	660.00

pos.	description	quantity	unit price	total price CHF
2.2	**Setup: Social Media Ads (Budget)** **Platform**: Meta (Facebook & Instagram) **Campaign**: Vita Campus | Kirchbergstrasse 99 **Setup**: One-time per real estate object **Conversion-Goal**: TBD; recommended: submit contact form on landingpage *This service includes the one-time setup of a social media advertising campaign. During the first four weeks after launch, the campaign's performance will be continuously monitored and optimized as needed. Optimization involves adjusting images, graphics, and ad copy to achieve the best possible results. Further optimizations after this setup phase are included in the "Monthly Optimizations" service.* Contents: 1 campaign, 1 ad group with up to 7 ads (video, single image, carousel) • Campaign Setup • Ad Group Setup • Ad Setup • Copywriting for Ads • Dynamic optimization and adjustment of the campaign and ads, as needed • Reporting after the setup phase, in writing	1.00 Stk	1'090.00	1'090.00
2.3	**Monthly Optimizing Meta Campaigns** *In this role, we manage and optimize the social media campaigns we have set up on a monthly basis, based on the results achieved.* Meta Campaign Optimizations • Optimization of 1 campaign • Optimization of 1 ad group • Creation of up to 2 new static image ads (single images, carousel) per month, if needed • Optimization of ad copy, if needed • Excludes the creation of new video content	1.00 Monatlich	660.00	660.00

pos.	description	quantity	unit price	total price CHF

General Notes
The cost estimate is non-binding and may vary depending on the implementation. Additional work and revisions will be billed separately based on the time and effort involved. Our hourly rates are CHF 165/h for implementation work and CHF 190/h for design work.

Payment Terms: creasquare GmbH reserves the right to issue advance invoices in the amount of 30% or 50%. The remaining balance will be invoiced after the design phase or upon completion of the project.

Notes on Rights of Use
creasquare grants the customer a simple, non-exclusive, and non-transferable right to use the delivered videos for unrestricted use for the customer's own commercial purposes across all media (e.g., website, social media, online advertising, presentations, trade shows). Use is unlimited in terms of time and geography. Exceptions to this are licensing agreements with third parties, such as actors. Individual agreements apply to these cases.
Copyright and editing rights remain with the agency or the third parties commissioned by it. Transfer to third parties or editing of the video's content is permitted only with the agency's prior written consent. Only the final video files will be delivered. Raw data, project files, or open formats (e.g., edit files, layer graphics, animation layers, etc.) are not included in the delivery.

Note on Placing an Order
By accepting this quote, the customer accepts the above cost estimate and agrees to the General Terms and Conditions of creasquare GmbH (www.creasquare.ch/agb).

We're happy to answer any questions you may have and look forward to working with you.

Best regards,
Joel

_____
Name Position

_____
Location & Date Signature

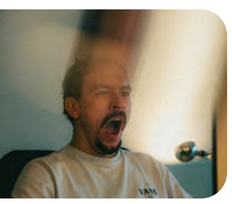
ONE FOR ALL, ALL FOR YOU

No matter how we look at it, our team just clicks perfectly. We complement each other, grow together, and share a passion and expertise for visual success.

→ View all projects











OUR WORK

Want proof of our expertise? Of course! Here’s a look at what we do:

→ View all projects

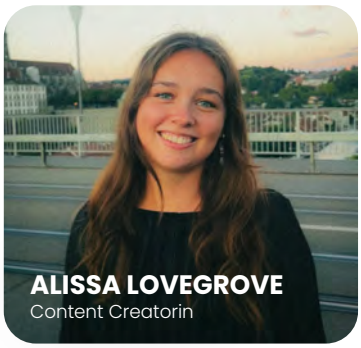
ON YOUR MARKS, GET SET

It‘s a match?

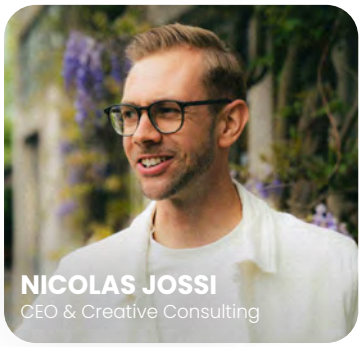
We‘d be overjoyed to have the chance to work with you!
Of course, we‘re also here to answer any questions you may have.

→ **joel@creasquare.ch** → **+41 79 854 44 43**













creasquare

Your creative agency for campaigns,
video production, and social media.

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